

FACT: Over 90% of Property Owners Would Recommend Their GAF Master Elite® Contractor To Others**



Quality You Can Trust... From North America's Largest Roofing Manufacturer!™

GAF Has Taken The Worry Out Of Choosing A Roofing Contractor

HERE'S HOW...

We Ask The Right Questions

Asking the right questions is the key to selecting the right contractor. To become a factory-certified GAF Master Elite® Roofing Contractor, a contractor must show that they are:

- Insured
- Licensed by their state/province/territory*
- Trained to install GAF products
- Established in the local community with a history of installing roofs

Because of our stringent standards, **less than 2% of roofing contractors have qualified as Master Elite® Contractors!** Choosing them is your assurance that you'll be dealing with a quality, reputable, and dependable professional contractor — not some “fly-by-nighter.”

Professional Installation

To ensure your total satisfaction, our Master Elite® Contractors have been provided with extensive educational materials developed by GAF technical experts — allowing them to stay current in the latest roof installation techniques. That's why GAF authorizes them to offer the Silver Pledge™ Limited Warranty.

Your Best Choice

Don't trust your biggest asset to just any contractor. Be sure to choose a GAF factory-certified Master Elite® Contractor — your best choice!



One of Our Strongest Roofing System Warranties

FEATURING THE GAF LIFETIME ROOFING SYSTEM!^{1,2}

- **Manufacturing Defect Coverage** (when GAF Lifetime Shingles and at least 3 qualifying GAF accessories are installed^{1,2})

- *GAF Lifetime Shingles and Accessories^{1,2}*
- *Up-front (100%) coverage period*
- *Covers roofing system?*
- *Cost of installation labor included?*

- **Workmanship Coverage** (when Lifetime Shingles are installed^{1,2})

- *Misapplication of GAF Shingles and Accessories?*
- *Misapplication of covered flashings?*

- **Peace Of Mind**

- *Tear-off costs included? (when necessary)*
- *Disposal costs included? (when necessary)*
- *Contractor factory certified?⁴*
- *Warranty transferable for free?*
- *Good Housekeeping protection on roofing system?*

“TYPICAL” Shingle Warranty¹

OUR Superior Warranty²



Lifetime¹

Only 10 yrs.

MAYBE

Only 10 yrs.

NO³

NO³

NO

NO

NO (Anyone can install)

MAYBE

GAF Only (U.S. only)

Lifetime²

50 yrs.

YES (Entire system)

Lifetime²

10 yrs. (Coverage provided and backed by GAF)

10 yrs. (Coverage provided and backed by GAF)

YES (For manufacturing defects or misapplication)

YES (For manufacturing defects or misapplication)

YES

YES

YES (U.S. only)

STRONG PROTECTION FOR YOUR ROOF



Featuring The Weather Stopper™ Roof Protection Program!



**Applies in states/provinces/territories where all roofing contractors are required to be licensed.

*Based on a GAF survey of 27,713 property owners served by GAF Master Elite® Contractors during 2015 and 2016

This information is a focused page from information provided by GAF and is also available on their website. VDK does not take credit for this material.

