

**FACT:** Over 90% of Property Owners Would Recommend  
Their GAF Master Elite® Contractor To Others\*\*



Quality You Can  
Trust...From  
North America's  
Largest Roofing  
Manufacturer!™

# GAF Has Taken The Worry Out Of Choosing A Roofing Contractor

## HERE'S HOW...

### We Ask The Right Questions

Asking the right questions is the key to selecting the right contractor. To become a factory-certified GAF Master Elite® Roofing Contractor, a contractor must show that they are:

- Insured
- Licensed by their state/province/territory\*
- Trained to install GAF products
- Established in the local community with a history of installing roofs

Because of our stringent standards, **less than 2% of roofing contractors have qualified as Master Elite® Contractors!** Choosing them is your assurance that you'll be dealing with a quality, reputable, and dependable professional contractor — not some “fly-by-nighter.”

### Professional Installation

To ensure your total satisfaction, our Master Elite® Contractors have been provided with extensive educational materials developed by GAF technical experts — allowing them to stay current in the latest roof installation techniques. That's why GAF authorizes them to offer the *Silver Pledge™ Limited Warranty*.

### Your Best Choice

Don't trust your biggest asset to just *any* contractor. Be sure to choose a GAF factory-certified Master Elite® Contractor — your best choice!



# One of Our Strongest Roofing System Warranties

## FEATURING THE GAF LIFETIME ROOFING SYSTEM!<sup>1,2</sup>

- **Manufacturing Defect Coverage**  
(when GAF Lifetime Shingles and at least 3 qualifying GAF accessories are installed<sup>1,2</sup>)

- *GAF Lifetime Shingles and Accessories<sup>1,2</sup>*
- *Up-front (100%) coverage period*
- *Covers roofing system?*
- *Cost of installation labor included?*

- **Workmanship Coverage**  
(when Lifetime Shingles are installed<sup>1,2</sup>)

- *Misapplication of GAF Shingles and Accessories?*
- *Misapplication of covered flashings?*

## • Peace Of Mind

- *Tear-off costs included?  
(when necessary)*
- *Disposal costs included?  
(when necessary)*
- *Contractor factory certified?<sup>2,4</sup>*
- *Warranty transferable for free?*
- *Good Housekeeping protection  
on roofing system?*

## “TYPICAL” Shingle Warranty<sup>1</sup>

### Lifetime<sup>1</sup>

Only **10** yrs.

### MAYBE

Only **10** yrs.

### NO<sup>3</sup>

### NO<sup>3</sup>

### NO

### NO

### NO (Anyone can install)

### MAYBE

### GAF Only (U.S. only)

## OUR Superior Warranty<sup>2</sup>



### Lifetime<sup>2</sup>

**50** yrs.

### YES (Entire system) Lifetime<sup>2</sup>

### 10 yrs.

(Coverage provided and backed by GAF)

### 10 yrs.

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### YES

(For manufacturing defects or misapplication)

### YES

(For manufacturing defects or misapplication)

### YES

### YES

### YES (U.S. only)

\*\*Applies in states/provinces/territories where all roofing contractors are required to be licensed.

\*Based on a GAF survey of 27,713 property owners served by GAF Master Elite® Contractors during 2015 and 2016

This information is a focused page from information provided by GAF and is also available on their website.  
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# STRONG PROTECTION FOR YOUR ROOF



Featuring  
The **Weather Stopper™**  
Roof Protection Program!

