

FACT: Over 90% of Property Owners Would Recommend Their GAF Master Elite® Contractor To Others\*\*

# GAF Has Taken The Worry Out Of Choosing A Roofing Contractor

## HERE'S HOW...

### We Ask The Right Questions

Asking the right questions is the key to selecting the right contractor. To become a factory-certified GAF Master Elite® Roofing Contractor, a contractor must show that they are:

- Insured
- Licensed by their state/province/territory\*
- Trained to install GAF products
- Established in the local community with a history of installing roofs

Because of our stringent standards, **less than 2% of roofing contractors have qualified as Master Elite® Contractors!** Choosing them is your assurance that you'll be dealing with a quality, reputable, and dependable professional contractor — not some “fly-by-nighter.”

### Professional Installation

To ensure your total satisfaction, our Master Elite® Contractors have been provided with extensive educational materials developed by GAF technical experts — allowing them to stay current in the latest roof installation techniques. That's why GAF authorizes them to offer the *Silver Pledge™ Limited Warranty*.

### Your Best Choice

Don't trust your biggest asset to just *any* contractor. Be sure to choose a GAF factory-certified Master Elite® Contractor — your best choice!



\*\*Applies in states/provinces/territories where all roofing contractors are required to be licensed.

\*Based on a GAF survey of 27,713 property owners served by GAF Master Elite® Contractors during 2015 and 2016

This information is a focused page from information provided by GAF and is also available on their website.  
VDK does not take credit for this material.



## Our Strongest And Very Best Roof Warranty

FEATURING THE GAF LIFETIME ROOFING SYSTEM!<sup>1,2</sup>

### • Manufacturing Defect Coverage (when GAF Lifetime Shingles and at least 3 qualifying GAF accessories are installed<sup>1,2</sup>)

- *GAF Lifetime Shingles and Accessories<sup>1,2</sup>*
- *Up-front (100%) coverage period*
- *Covers roofing system?*
- *Cost of installation labor included?*

### • Workmanship Coverage (when Lifetime Shingles are installed<sup>1,2</sup>)

- *Misapplication of GAF Shingles and Accessories?*
- *Misapplication of covered flashings?*

### • Peace Of Mind

- *Tear-off costs included?  
(when necessary)*
- *Disposal costs included?  
(when necessary)*
- *Contractor factory certified<sup>4</sup>*
- *Warranty transferable for free*
- *Good Housekeeping protection on roofing system?*

### “TYPICAL” Shingle Warranty<sup>1</sup>

Lifetime<sup>1</sup>  
Only **10** yrs.  
**MAYBE**  
Only **10** yrs.

**NO<sup>3</sup>**

**NO<sup>3</sup>**

**NO**

**NO**

**NO**  
(Anyone can install)

**MAYBE**

**GAF Only**  
(U.S. only)

### OUR Deluxe Warranty<sup>2</sup>



Lifetime<sup>2</sup>  
**50** yrs.  
**YES**  
(Entire system)  
**Lifetime<sup>2</sup>**

**25/30** yrs.  
(Coverage provided and backed by GAF)

**25/30** yrs.  
(Coverage provided and backed by GAF)

**YES**  
(For manufacturing defects or misapplication)

**YES**  
(For manufacturing defects or misapplication)

**YES**

**YES**

**YES**  
(U.S. only)



Quality You Can Trust... From North America's Largest Roofing Manufacturer!™

## STRONG PROTECTION FOR YOUR ROOF



Featuring The **Weather Stopper™** Roof Protection Program!

